

United States District Court
EASTERN DISTRICT OF TEXAS
SHERMAN DIVISION

SPORTSPOWER, LTD. §
Plaintiff/Counterclaim Defendant, §
§
v. § Civil Action No. 4:19-cv-66
§ Judge Mazzant
CROWNTEC FITNESS MFG. LTD., *et al.*, §
Defendants/Counterclaimants. §
§

MEMORANDUM OPINION AND ORDER

Pending before the Court is Defendant Crowntec's Motion for Partial Summary Judgment (Dkt. #46). Having considered the motion and the relevant pleadings, the Court finds that Defendant's motion should be **DENIED**.

Also pending before the Court is Defendant's Motion to Strike Plaintiff's Improper Summary Judgment Evidence (Dkt. #60). The Court reached its conclusion on Defendant's Motion for Partial Summary Judgment without the challenged evidence and thus Defendant's Motion to Strike is **DENIED AS MOOT**.

BACKGROUND

On March 16, 2020, Defendant filed its Motion for Summary Judgment (Dkt. #46). On April 17, 2020, Plaintiff filed its Response (Dkt. #56).

On May 1, 2020, Defendant filed its Motion to Strike Plaintiff's Improper Summary Judgment Evidence (Dkt. #60). On May 15, 2020, Plaintiff filed its Response (Dkt. #62). On May 22, 2020, Defendant's filed its Reply (Dkt. #63).

LEGAL STANDARD

The purpose of summary judgment is to isolate and dispose of factually unsupported claims or defenses. *Celotex Corp. v. Catrett*, 477 U.S. 317, 323–24 (1986). Summary judgment is proper

under Rule 56(a) of the Federal Rules of Civil Procedure “if the movant shows that there is no genuine dispute as to any material fact and the movant is entitled to judgment as a matter of law.” FED. R. CIV. P. 56(a). A dispute about a material fact is genuine when “the evidence is such that a reasonable jury could return a verdict for the nonmoving party.” *Anderson v. Liberty Lobby Inc.*, 477 U.S. 242, 248 (1986). Substantive law identifies which facts are material. *Id.* The trial court “must resolve all reasonable doubts in favor of the party opposing the motion for summary judgment.” *Casey Enters., Inc. v. Am. Hardware Mut. Ins. Co.*, 655 F.2d 598, 602 (5th Cir. 1981).

The party seeking summary judgment bears the initial burden of informing the Court of its motion and identifying “depositions, documents, electronically stored information, affidavits or declarations, stipulations (including those made for purposes of the motion only), admissions, interrogatory answers, or other materials” that demonstrate the absence of a genuine issue of material fact. FED. R. CIV. P. 56(c)(1)(A); *Celotex*, 477 U.S. at 323. If the movant bears the burden of proof on a claim or defense for which it is moving for summary judgment, it must come forward with evidence that establishes “beyond peradventure *all* of the essential elements of the claim or defense.” *Fontenot v. Upjohn Co.*, 780 F.2d 1190, 1194 (5th Cir. 1986). Where the nonmovant bears the burden of proof, the movant may discharge the burden by showing that there is an absence of evidence to support the nonmovant’s case. *Celotex*, 477 U.S. at 325; *Byers v. Dall. Morning News, Inc.*, 209 F.3d 419, 424 (5th Cir. 2000).

Once the movant has carried its burden, the nonmovant must “respond to the motion for summary judgment by setting forth particular facts indicating there is a genuine issue for trial.” *Byers*, 209 F.3d at 424 (citing *Anderson*, 477 U.S. at 248–49). A nonmovant must present affirmative evidence to defeat a properly supported motion for summary judgment. *Anderson*, 477 U.S. at 257. Mere denials of material facts, unsworn allegations, or arguments and assertions in

briefs or legal memoranda will not suffice to carry this burden. Rather, the Court requires “significant probative evidence” from the nonmovant to dismiss a request for summary judgment. *In re Mun. Bond Reporting Antitrust Litig.*, 672 F.2d 436, 440 (5th Cir. 1982) (quoting *Ferguson v. Nat'l Broad. Co.*, 584 F.2d 111, 114 (5th Cir. 1978)). The Court must consider all the evidence but “refrain from making any credibility determinations or weighing the evidence.” *Turner v. Baylor Richardson Med. Ctr.*, 476 F.3d 337, 343 (5th Cir. 2007).

ANALYSIS

Defendant moved for partial summary judgment arguing that the Court should dismiss Plaintiff’s claims for trademark infringement, unfair competition, cancellation of Crowntec’s trademark registration, and unjust enrichment because Plaintiff cannot establish valid common-law trademark rights to “Jump Power.” After a careful review of the record and the arguments presented, the Court is not convinced that Plaintiff has met its burden demonstrating that there is no material issue of fact as to these claims entitling it to judgment as a matter of law. Accordingly, the Court finds that the motion should be denied.

CONCLUSION

It is therefore **ORDERED** that Defendant’s Motion for Partial Summary Judgment (Dkt. #46) is hereby **DENIED**.

It is further **ORDERED** that Defendant’s Motion to Strike Plaintiff’s Improper Summary Judgment Evidence (Dkt. #60) is hereby **DENIED AS MOOT**.

IT IS SO ORDERED.

SIGNED this 11th day of September, 2020.


AMOS L. MAZZANT
UNITED STATES DISTRICT JUDGE
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